

PETITION OF SUPPORT FOR SSR'S PETITION FOR RULEMAKING

Dear FCC Commissioners and Media Bureau Staff:

My name is Edward J Vega, the only Hispanic FM License Holder in the state of Arkansas.

We have the largest Hispanic population of Arkansas In the Northwest part of the state, where I happen to own a Class A FM station (KSEC-FM), our region is growing and so is our community.

With a lot of sacrifice and many years of leasing air time, I managed to acquire my first radio signal back in 2005, the station has been a blessing for our community, informing, entertaining and helping (We just presented the Arkansas Children's Hospital with a symbolic check representing our first cumulative 2 Million dollars raised with our radiothon over the past 9 years) Is a great signal! but unfortunately, we can't get to all of our Hispanic community around the area we serve, since we have several thousand just within a few miles outside of our coverage area.

You also have to understand that with the AM Revitalization process which allowed for AMs to obtain a FM Signal, some minority owners like me, who spent time and got big bank loans (2M) to achieve our dream of becoming a FM signal owner, are now facing with new competitors who spent close to nothing and, now have a FM Translator with similar coverage to that of a Class A FM.

I strongly support the petition for rulemaking filed by SSR Communications, Inc., on Friday, January 18, 2013 (received Tuesday, January 22, 2013), requesting certain engineering changes pertaining to commercial FM broadcast standards, **including the creation of a new FM 'Class C4'** allocation and amendments of Sections 73.207, 73.210, 73.211, 73.215, and 73.3573 of the Commission's Rules.

On this 27th of August, 2018 my comment is in favor of SSR's petition for rulemaking.

Sincerely,



Edward J Vega

President: La Zeta 957 Inc.

KSEC-FM Northwest Arkansas